



**Design a Southeastern 1Card Cash promotion to suit your business needs!**

- Build customer loyalty with semester-long/everyday specials
- Drive student business during your off-peak periods or to move excess inventory
- Use a time-sensitive promotion to introduce a new product or service
- Incent more than one student to visit at a time with a group special

Initiative	Description
<b>Website &amp; Emarketing</b> <a href="http://www.southeastern1card.com">www.southeastern1card.com</a>	·Your Promotion prominently featured at <a href="http://southeastern1card.com">southeastern1card.com</a> ·Your Promotion and Business Information featured in email updates to cardholders
<b>Campus Posters</b>	· Your Promotion and Business Information featured on posters displayed in high-traffic locations around campus
<b>In-Store Signage</b>	·In Store Promotional Posters Sent to your business
<b>Coupon Design and Website Posting Available</b>	·Your Promotion and Business Information can be featured as a Southeastern 1Card Cash Coupon that is PDF'd and posted on <a href="http://southeastern1card.com">southeastern1card.com</a> ·Students can print coupon and present for offer redemption ·Coupon can include promotional code and cashier instructions

**Marketing exposure for your promotion is included at no incremental cost to you.**

**To Sign Up or Learn More Visit:**

**[www.southeastern1card.com/  
promosignup](http://www.southeastern1card.com/promosignup)**

**Or Contact:**

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